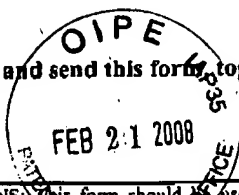


PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
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20991 7590 11/21/2007

THE DIRECTV GROUP, INC.
PATENT DOCKET ADMINISTRATION
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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

Janet Shibata (Depositor's name)
[Signature] (Signature)
February 21, 2008 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/732,498	12/06/2000	Derek P. Footer	PEI-200153A	9547

TITLE OF INVENTION: SYSTEM FOR OBTAINING DATA REGARDING CUSTOMER USE OF INTERACTIVE TELEVISION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	02/21/2008

EXAMINER	ART UNIT	CLASS-SUBCLASS	02/22/2008 FMETEK12 00000036 500383 09732498
SHELEHEDA, JAMES R	2623	725-068000	01 EC-1501 1440.00 DA 300.00 DA

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563).

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2. For printing on the patent front page, US 04

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

The DIRECTV Group, Inc.

El Segundo, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Victor G. Cooper

Date February 21, 2008

Typed or printed name

Victor G. Cooper

Registration No. 39,641

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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Date: February 21, 2008

From: Victor G. Cooper

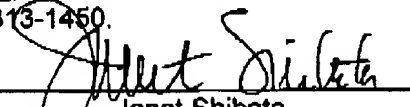
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Janet Shibata
(Printed Name of Depositor)

February 21, 2008
(Date of Signature)

Attention: Commissioner for Patents, Mail Stop Issue Fee

Please find attached Re:

Attorney Docket No. PD-200153A

Serial No.: 09/732,498

Filing Date: 12/06/2000

Title: SYSTEM FOR OBTAINING DATA REGARDING CUSTOMER USE OF
INTERACTIVE TELEVISION

➤ PART B – FEE(S) TRANSMITTAL FORM PTOL-85 (1 page in duplicate)

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